



Red Door
Ending family homelessness one family at a time.



2013
ANNUAL
REPORT

A MESSAGE FROM THE PRESIDENT AND THE EXECUTIVE DIRECTOR

More families than ever relied on the services of the Red Door Family Shelter this year. In total, we helped 665 families to overcome their experience of homelessness. We provided emergency housing and supports for 337 families at our two emergency shelters, while an additional 328 families were able to remain living in the community with the help of Red Door’s transitional support and outreach programs.

Families come to the Red Door for three main reasons: (1) due to domestic abuse, (2) due to a housing crisis, and (3) because they are refugees with nowhere else to go. In 2013, we had a greater number of families that had experienced a housing crisis - up to 34% from 29% in the previous year. However, the single biggest reason for families coming to the Red Door was to seek sanctuary from abuse.

Women and children are the biggest casualties of family homelessness. In total we served 437 children with their families this year. 63% of families were mothers with their children, and 26% were single women. Only 8% of families were two-parent families, and none were single-fathers.

But homelessness is not about statistics at the Red Door. For us, it’s about people in untenable circumstances who just need help. This is why we remain focused on not only providing shelter but also important programs and services that help people through a most difficult transition in their lives. We do this one family at a time. We care deeply for every resident who passes through our doors, and we are overjoyed when they succeed and move forward with their lives into stability and independence. Behind the Red Door, women, families and refugees do indeed find help and hope.

The Red Door Shelter helps to break the cycle of homelessness in three fundamental ways: (1) by providing housing at our two shelters, (2) by providing support services for shelter residents, and (3) by helping shelter residents to find a new home and supporting them as they move back into the community so that the transition to their new life is both positive and permanent.

Each component of this threefold mission is critical to our goal of ending family homelessness in our city.

We are proud to have helped 665 families overcome their experience of homelessness this past year. But we could not carry out this important work without a dedicated team of tireless staff, committed volunteers and very generous donors who all contribute to and support the critical work of Red Door.

Thank you for helping to end family homelessness, one family at a time. We hope that we can continue to rely on your support in the future.

OUR VISION

Ending family homelessness, one family at a time.

OUR MISSION

To end homelessness for each family that comes through our doors by providing safe, temporary refuge and critical services to support them in healing, rebuilding their lives and integrating back into the community.

BOARD OF DIRECTORS

- Barbara Campbell, *President*
- Rachel Grinberg, *Vice-President*
- Dann Cushing, *Treasurer*
- Sandra Bussin
- Ann Elliot
- Christine Ernst
- Denise Gordon-Mohamud
- Christine Mapp-Bachelor
- Jill Worthly



Barbara Campbell
Barbara Campbell
President of the Board of Directors



Bernnitta Hawkins
Bernnitta Hawkins
Executive Director

HOW YOU MAKE A DIFFERENCE

Children and Youth Programs

On any given night at the Red Door, over 50% of our residents are children. For this reason, we offer extensive child and youth programming to support them through what is a very painful and often frightening experience. Support for children and youth is absolutely vital because they are the most vulnerable casualties of homelessness. Taking care of a child’s emotional and psychological well-being is a high priority for us at the Red Door. This year, your support enabled us to provide programming to over 400 children and youth, with a focus on healthy childhood development, education and recreation to give them many positive, lasting memories.



Over 50% of our residents are children

Moving Program

Uniquely our own, the Red Door Moving Program has been providing vital transitional support since 2005. Many families who come to the Red Door have little or no possessions because they have fled situations of abuse or suffered significant financial hardship. But when they are ready to move out of the shelter, our Moving Program provides much-needed furniture and household items at no cost to lessen the financial burden of starting again and to help reduce their stress after living through a period of crisis. Your support this year helped us move 134 families, together saving them over \$241,200.

The Moving Program saves each family over \$1,800 in start up costs



Food Bank

The Red Door Food Bank addresses an important need for families making that critical transition into stable and permanent independence. With the lack of affordable housing in Toronto, and the high cost of private market rent, families who move out of the shelter spend an average of 67% of their income on rent alone. Unlike food, paying the rent every month is non-negotiable, and many families would go hungry without support from a food bank to make ends meet. Your support provided over 2,100 visits to our food bank for 260 families, giving them a helping hand through their transition.



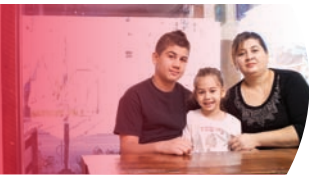
Over half of families supported by our Outreach Program spend 67% of their income on rent alone

\$261,161

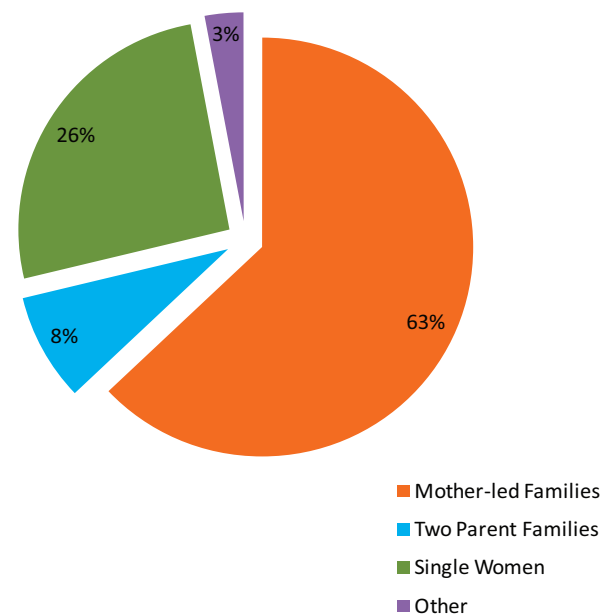
\$91,199

\$62,181

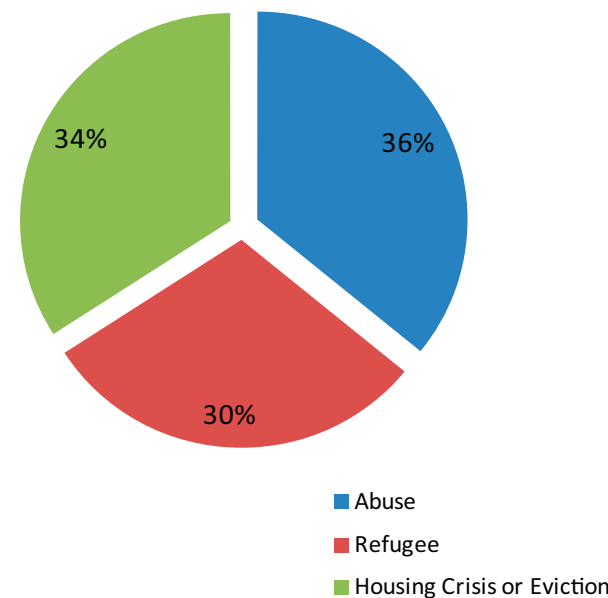
2013 BY THE NUMBERS



Family Composition

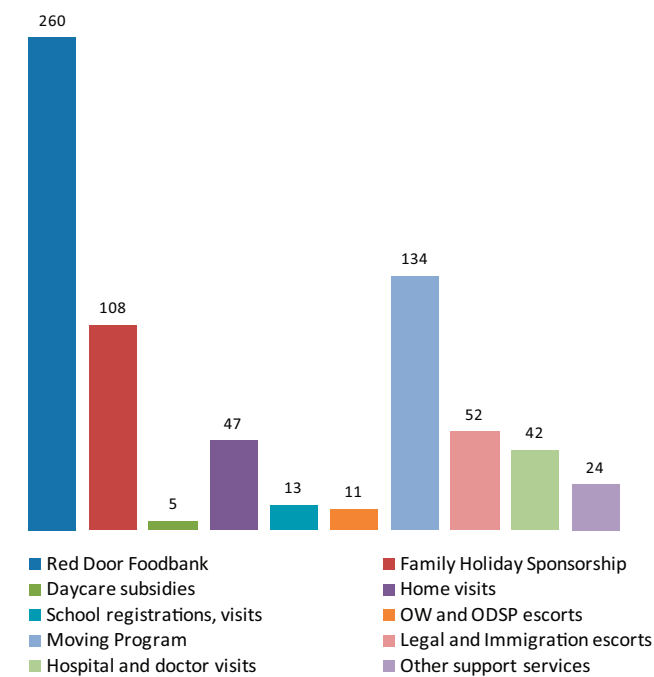


Reasons for Coming



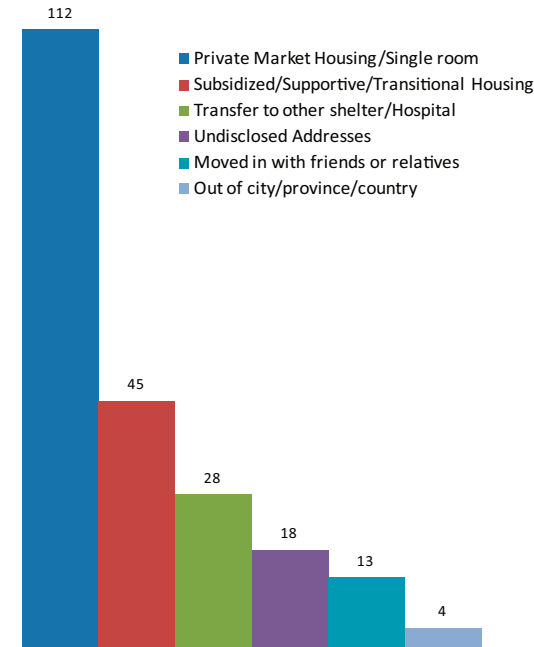
Outreach Program Statistics

Number of families supported by:



Outbound Housing Statistics

Number of families who have moved to:

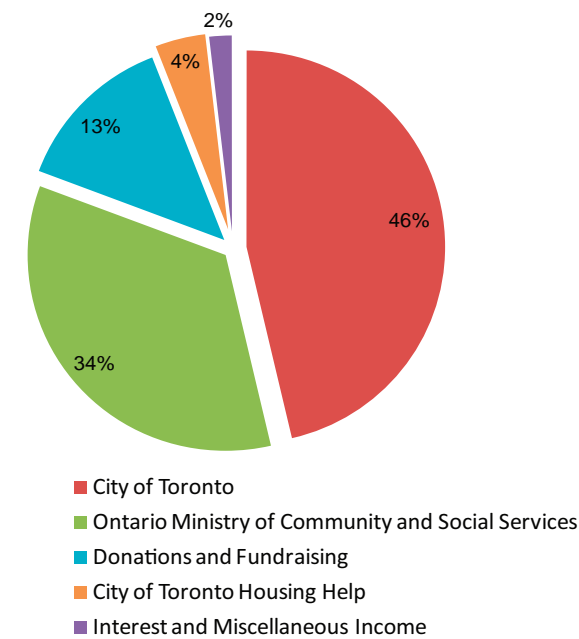


Woodgreen Red Door Family Shelter

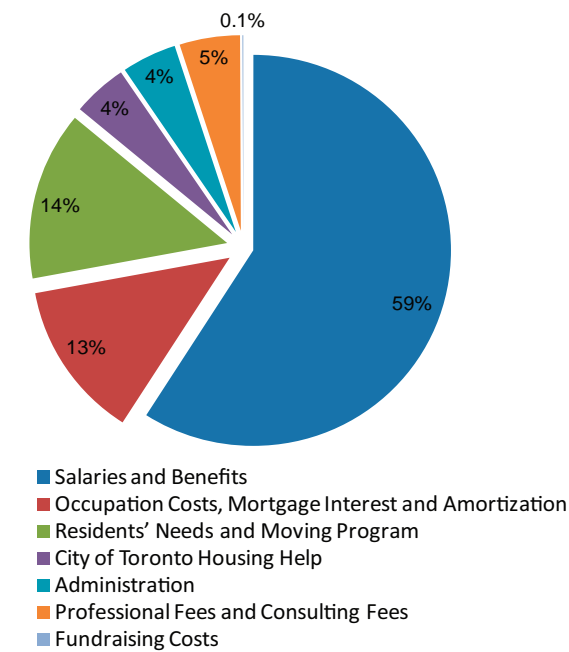
Revenue and Expenses for the Year Ended March 31, 2013 (in thousands of dollars)

	2013	2012
Revenue		
City of Toronto	\$2,629	\$2,702
Ontario Ministry of Community and Social Services	\$1,952	\$1,952
Donations and Fundraising	\$757	\$449
City of Toronto Housing Help	\$232	\$232
Interest and Miscellaneous Income	\$105	\$107
Total Revenue	\$5,675	\$5,442
Expenses		
Salaries and Benefits	\$3,142	\$3,080
Occupation Costs, Mortgage Interest and Amortization	\$691	\$691
Residents' Needs and Moving Program	\$742	\$915
City of Toronto Housing Help	\$238	\$232
Administration	\$238	\$284
Professional and Consulting Fees	\$262	\$202
Fundraising Costs	\$4	\$6
Total Expenses	\$5,317	\$5,411
Excess (deficiency) of revenues over expenses	\$358	\$31

2013 Revenue



2013 Expenses



THANKS TO YOU



The tremendous outpouring of support we received this year has been incredible, and we are so grateful to have wonderful donors like you. You truly make the difference in the lives of women and families at the Red Door because you make it possible for us to provide the vital programming that goes beyond food and shelter to help families achieve stability, independence, and a brighter future. You are the key that opens the door to help and hope. Thank you.

Government Funders

The City of Toronto - Shelter, Support Housing Administrative Division
The Ontario Government - Ministry of Community and Social Services

Major Gift Donors (\$1000+)

2152065 Ontario Inc.
9 Boardwalk Drive Fundraising
940412 Ontario Ltd.
Aston Family Foundation
Avis Budget Group
Colin and Ruth Baryluk
Robert S. Beckwith
Victoria Birkett
BMO Capital Markets
Robert Frances Borg
Paul Boyce
Cadillac Fairview Corporation Ltd.
Canadian Women's Foundation
Juan Carranza
CBI Health Group
Charity Intelligence Canada
Chum Charitable Foundation
Colliers International
Dr. Domenic Belcastro Dentistry
Professional Corp.
DVI Lighting
Ann Elliott
Estate of Gertrude W. Ashley
Estate of William Walton
Melissa Rigatti and Paul Farrow
Filles de la Sagesse du Canada
Goodyear Canada Inc.
Robert Hough & Susan Greer
Rachel Grinberg
Rob Groen

Hariri Pontarini Architects
Beverley Harney
Home Depot Canada Foundation
Matthew Horan
J.P. Bickle Foundation
Tim and Louisa Jewell
La Bamboche Inc.
Mark Leach
Lindt & Sprungli Canada Inc.
Malvern Collegiate Institute
Louis Martin
Margaret McCain
Mark McCain
Patrick McKeever
Metro Toronto Convention Centre
Modern Niagara Toronto Inc
Mondelez International
National Bank Financial
Of The Bear Bookings
Olive Media
Luke Parsons
Leah and Gordon Pinsent
REALTORS Care Foundation
Relish Editing
RGA Life Insurance
Royal LePage Shelter Foundation
Scruffy Murphy's Irish Pub
Victor Spear
David and Sheryl Tenszen
The Big Carrot

The EJLB Foundation
The Elpis Foundation
The Giampaolo Foundation
The Kiwanis Club of Toronto
The McLean Foundation
The Mitchell and Kathryn Baran
Family Foundation
The Muttart Foundation
The Paloma Foundation
The Rainbow Foundation
Toronto Hydro Electric Systems
United Way of Greater Toronto
Elizabeth Warrian
Sylvia Whiteside
Jill Worthy
Janice Wright
Young Nak Korean Presbyterian Church
of Toronto - English Ministry
Marlene Zaretsky



“The Red Door was a place to heal and find new hope for me and my children. It was the **feeling of family that helped us** feel safe and welcome. They gave us a new beginning.”

Maria, 34

Circle of Hope (\$250)

Anita Balter
Brad Barker
Merryl Bear
Pamela Blais
Brooks Professional Corporation
Judith Burgess
Steve Conroy
Joan V Drury-Middleton
Edelman Public Relations

Sara Erskine
Susan Forrest
Susan French
Grant Thornton LLP
Jessica Hume
J.J. McGuire General Contractors Inc.
Jubilee United Church
Donna and Fred Kaufman
L.I.U.N.A. Local 506

Carol Latchford and Sherece Taffe
Deborah Leckman
Linda Lee
Loblaw Companies Limited
Rob MacKinnon
Susan McArthur
David Niles
Miroslav Oballa
Benjamin Pham

Michael Quinn
Dan Rafferty
Ali Saneinejad
Rebecca Scovel and David Harris
Marilyn Smith
Kathleen Sullivan
Taylor Thompson

Family Guardians (Monthly Donors)

Jane Baldwin
Vera Bulatovic
Sandra Bussin
Lois Campbell
Barbara Campbell
Ruth Clark
Sharon Coates
Michael Colonna
Mike Connell and Eileen Chin Lyn
Debby Copes
Eric Dempster
Paul and Anita Dignan

Christine Ernst
Lorraine Fairley
Deborah Feinstadt
Rachel Grinberg
Miah Hahn
Bernnitta Hawkins
Julia Honnacker
Janet Hurl
Susanna Jacob
Michael Johnson
Leslie Kaufman
Peter Krakus

Eun Ju Lagonia
Jeannie Lee
Ashley L.
Virginia Lomax
Ronald McGrath
Nancy Newman and John Milne
Catherine Moore
Craig and Lavender Morantz
Jay Naster
Liam O'Sullivan
Sasha Persaud
Misha Plotkine

Helen Riley
Vanessa Sehmraus
Jane Thompson
Peter Trinidad
Alissa Von Bargen
Sandy Welsh
Barbara Wetherington
White Lotus Naturopathic Clinic
Ryan and Connie Youell
Sharjeel Zulqernain
Janice Zurawinski



Over the past year, the Family Guardians monthly giving circle has grown from 28 members to nearly 50. Together they gave nearly \$15,000; enough to provide a year of counseling and peer support workshops for women fleeing violence, or to fund an entire month of children’s programming.

Loyal Donors (5 years +)

3100 Notre Dame Residence
Linda Ashley-Crane
Bassett & Walker International Inc.
James Bates
Canadian Women's Foundation
Chum Charitable Foundation
City View Alternative SR. School
Fundraising
Debby Copes
Catherine Cotton
Mary and Robert Crawford
Crescent Town Community Church
Amy Cross
Dorothy Dilworth
Joan V Drury-Middleton
Eglinton St. George's United Church
Fairlawn Avenue United Church
Filles de la Sagesse du Canada
Forest Grove United Church Women

Tracy Griffin
Guild Electric Charitable Foundation
Miah Hahn
Robert and Lorraine Handy
Paul and Louise Herzberg
Douglas Hicks
Steve Hilditch
Jennifer Hilditch
Donald Hillis
Andrew Hussain
Hydro One Inc.
Susanna Jacob
Tim and Louisa Jewell
Mohamed and Zubeida Joseph
Jubilee United Church
Leslie Kaufman
Robin Rankin and Martha Kerr
Dian Kesler
Lansing United Church

Mark Leach
Margaret McCain
Robert McClure
Ronald McGrath
Modern Niagara Toronto Inc
Penny Noble
Francine Odette
Anne O'Hagan
Jane and Bryan O'Heir
Harold Oliver
Ontario Power Generation Inc. -
Employees & Pensioners'
Charity Trust
Panalpina Inc
Leah and Gordon Pinsent
REALTORS Care Foundation
Janet Rogers
John Roumelis
Royal LePage Shelter Foundation

Chad Sellars
Sherway Gardens
Philomena Sirur
Ruth Slater
Momoye Sugiman
The Derick Brenninkmeyer
Charitable Foundation
The Paloma Foundation
The Rainbow Foundation
Jane Thompson
Laura Trachuk
Willem Vanderburg
Mary E. Watson
Mike and Bev Webb
Aileen Wolff

Key Holders Circle (\$500)

Ronald and Elli Aelick
Avionics Design Services
Bassett & Walker International Inc.
Louise Botham
Jean Cloutier
Color Steeles
Dann and Alanna Cushing
Eglinton St. George's United Church
Kathryn Exon Smith
Fairlawn Avenue United Church
Philip & Susan Gordin
Jim and Linda Gurd

Velvet Haney
Jennifer Hilditch
David & Anna Hope
HSG Health Systems Group Limited
Michael Hull
Andrew Hussain
Ladies Auxiliary Canadian Italian Business
and Professional Association
Lawrence Park Community Church
John Le Blanc
Murray Lindo
Barbara Lollar

Barbara Markman
Sangeeta Mehta
Morrey Naihaus and Sherry Smugler
Bhaskar Nannuri
North Toronto Business & Professional
Women's Club
Omega Medical Association
Tania Osmond
Panalpina Inc
Andrew Pringle
Robin Rankin and Martha Kerr
Janet Rogers

Royal Bank of Scotland N.V.
(Canada) Branch
Eric Salsberg
Scribble Me Silly
Kevin Swim
The Brumara Foundation
The Derick Brenninkmeyer Charitable
Foundation
The Junior League of Toronto
The Taligent Group
Wanted! Sound and Picture
Alison Wright

Thank you so much for you support. If your name is not listed here you can find our complete list of our donors at www.reddoorshelter.ca/our-donors

BEHIND THE RED DOOR



"Before I arrived I was traumatized, confused and apprehensive, but the minute I walked in, I felt comfort and support. Everyone was friendly, and so caring. It felt like a family. It was a calm and quiet place for me to get my life back. I don't know what I would have done if it weren't for the Red Door. They took care of me and kept me safe. If you're leaving an abusive situation and you just take your kids and run, everything is provided there for you. The Red Door kept me safe. I can't say **thank you** enough.

Nicole, 29

To make a donation to the Red Door please visit:

www.reddoorshelter.ca/donate

"The Red Door provided that brief sanctuary that I desperately needed to get my life back and to begin to build a healthy future for my son and daughter. **The resources that they connected us with have been invaluable** — finding housing, therapy support, daycare for my children and even the food bank when we need it. It's really like we're still part of that family."

Anne, a mother of 2



We want to hear from you!

We invite you to take a brief survey to tell us about your interests so that we can better communicate with you. To take the survey visit:

reddoorshelter.ca/share-feedback



Red Door
Ending family homelessness one family at a time.

21 Carlaw Avenue
Toronto, ON M4M 2R6
Tel: 416-915-5671
Fax: 416-915-5698
www.reddoorshelter.ca
Charitable Registration
11930 3287 RR0001

